



JACKIE INSINGER

SPARK BRILLIANCE: IGNITING, ENGAGING, & TRANSFORMING HIGH PERFORMING TEAMS

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As a leader, you are always looking for ways to enhance the performance of your team. And, as that team grows, your time and attention become more and more limited; your skills as a leader can only stretch so far. If you've ever wished you could simply clone yourself, this is the experience for you. Yet, where does this brilliance start? Brilliance begins with you, the leader. Brilliance in all aspects of our experience as humans: our relationships, our talent, our performance, our outlook. Create the spark, ignite your team's potential, and watch the fireworks begin.

Complications arise in creating this spark when we hold on deeply to the "Golden Rule" of *treating others how we want to be treated*. Instead, applying the Platinum Rule – *treat others how they wish to be treated* — as a different lens of modern leadership. "Platinum Leadership," a positive psychology-driven methodology builds authentic connections and sparks optimism, creativity, and joy in the people you lead. While this makes sense how do you go about doing so?

In this inspiring and actionable program, you will dive into four key components (Discover, Understand, Trust, and Practice) to help you ignite and engage high team performance. From this experience, you will walk away with tools to build authentic connection, spark optimism, and drive greater results from the people you lead — and for your organization. It's time to "simplify what's messy" and help people optimize their brain and behavior for success!

This program will help leaders:

- Implement Platinum Leadership, listen to understand, and communicate effectively so team members will openly receive your message.
- Establish an environment of psychological safety and trust for creativity and high-performance.
- Leverage neuroplasticity and gratitude to foster positive, collaborative, and solution-focused mindsets.

Competencies Addressed: Collaborates, Communicates Effectively, Drives Engagement, Drives Results, Instills Trust

JACKIE INSINGER

Jackie Insinger is a bestselling author, speaker, and a sought-after leadership and team dynamics consultant and coach. With a Psychology degree from Duke University and a Masters from Harvard, Jackie's work with individuals and teams has positively impacted thousands of people and organizations throughout the world. Based on her impressive track record of successfully impacting growth metrics, as well as personal and professional achievements and honors, Jackie has been selected as an Official Member of Forbes Coaches Council and Harvard Business Review Advisory Council. Jackie has been featured in Forbes, Inc. Magazine, Entrepreneur, Fast Company, CEO World Magazine, HR.com, and many other business news outlets. Her book, *Spark Brilliance: How the Science of Positive Psychology Will Ignite, Engage, and Transform Your Team*, has hit the bestseller list in eight business categories.



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