

John P. Herzog
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EDUCATION

Master of Business Administration, Wright State University (Dayton, OH), 1990

Bachelor of Science in Business, Wright State University (Dayton, OH), 1989

PROFESSIONAL EXPERIENCES and FACULTY AND ADMINISTRATIVE

Computer & Business Consulting Firm for Companies and Government Agencies-Owner/Manager (1991-Present)

Photography Business Owner/Manager (1972-1984)

Adjunct Instructor of Business/Administration, Accounting and Finance, and Computer Science at the following institutions:

- Wittenberg University (2004-Present), teaching Computer Science.
- University of Dayton (1997-Present), teaching Managerial Finance, Computer Science, Macroeconomics and Microeconomics
- Antioch University (1994-2017), teaching Business/Administration, Human Resource Management, Marketing, Accounting Principles, Budgeting, Macroeconomics, and Microeconomics.
- Indiana Wesleyan University (2009-Present), teaching Personal Financial Management, Accounting Principles, and Cost Accounting
- Wright State University (1997-2014), teaching Management, Marketing, Computer Science.
- Central State University (1995), teaching Computer Science.
- Columbus State Community College (1995-Present) teaching Computer Science and all Business Courses
- Clark State Community College (1983-1998), teaching Computer Science and all Business Courses

CURRENT PROFESSIONAL AND ACADEMIC ASSOCIATION MEMBERSHIPS

- Inducted into membership, National Honor Society for Collegiate Schools of Business, *Beta Gamma Sigma*, Wright State University, 1990 and still a member
- Elected President, National Scholastic Honor Society, *Alpha Lambda Delta*, Wright State University Chapter, 1987 and still a member.

CURRENT PROFESSIONAL ASSIGNMENTS AND ACTIVITIES (among others)

- Currently consulting with various government agencies, non-profit organizations, and corporations in the area of finding for them more economic use of their resources by creating, designing, modifying databases and custom software (including accounting and financial software) for over three hundred different processes.
 - Resident Services, Wright State University, Dayton, Ohio (1997-Present)
 - Clark County Board of Elections, Springfield, Ohio (2000-Present)
 - St. Bernard's Church, Springfield, Ohio (2002-Present)
 - Franklin County Child Support Enforcement Agency, Columbus, Ohio (2005-Present)
 - Neighborhood Housing Partnership Springfield, Ohio (2008-Present)
 - Center for Teaching and Learning, Wright State University, Dayton, Ohio (2008-Present)
 - Clark County Child Advocacy, Springfield, Ohio (2009-Present)
 - Disability Services, Clark State Community College, Springfield, Ohio (2011-Present)
 - Apex Corporation, Dayton, Ohio (2013-Present)

PUBLICATIONS, PAPERS, AND RESEARCH

- Author of several college textbooks:
 - Making Sense of Microeconomics First Edition (2018), Cognella Publishing, University Readers
 - Making Sense of Microeconomics Revised First Edition (2022), Cognella Publishing, University Readers, 2018)
 - Making Sense of Macroeconomics First Edition (2018) Cognella Publishing, University Readers
 - Making Sense of Macroeconomics Second Edition (2022) Cognella Publishing, University Readers

- Making Sense of Microsoft Excel First Edition (2018), Cognella Publishing, University Readers
- Making Sense of Microsoft Excel First Edition Second Edition (2022), Cognella Publishing, University Readers
- Making Sense of Microsoft Access First Edition (2018), Cognella Publishing, University Readers)
- Making Sense of Microsoft Access Second Edition (2022), Cognella Publishing, University Readers)
- Making Sense of Managerial Finance, Cognella Publishing, University Readers, First Edition (2021)
- Making Sense of Basic Statistics-Stats Without Stress (Currently in process)
- Making Sense of Human Resource Management (Currently in process)
- Making Sense of Marketing Principles (Currently in process)
- On a contract basis with Prentice Hall Publishing for writing textbook supplements in the areas of Managerial Finance, Personal Finance, Cost Accounting, and Statistics (2006-Present).
 - Works Completed for Prentice Hall:
 - Financial Management
 - Wrote study guides, including chapter summaries and tests for students for exam preparation.
 - Title of Contribution: Vango Berenson Statistics (2006)
 - Cost Accounting
 - Contribution Type: Other
 - Explanation of Other: Wrote study guides, including chapter summaries and tests for students for exam preparation.
 - Status: Complete
 - Title of Contribution: Vango Berenson Statistics (2007)
 - Statistics
 - Contribution Type: Other
 - Explanation of Other: Wrote study guides, including chapter summaries and tests for students for exam preparation.
 - Status: Complete
 - Title of Contribution: Vango Berenson Statistics (2008)